



CO. CEIAG Programme SKS

Ms L Deakin, BA Hons PGCE NPQH
Principal

30 November 2018

Dear Parent/Carer,

There has never been a time when careers guidance has been as important for young people as it is today. The range of education, training and employment opportunities that students need to navigate is more complex and more challenging than that faced by previous generations. At Stourport High School and VIth Form College, we provide a comprehensive Careers Education, Information, Advice and Guidance (CEIAG) programme for every key stage.

Most people spend many years of their life in a working environment and it is therefore important to equip our students with the necessary skills for them to make decisions about their future, to know how and where to access information and to link subject areas and qualifications with possible careers.

Good quality Careers Education will raise the aspirations of and help our students to become effective career planners and managers of their own progression through learning and work. It will increase motivation by linking activities in school with preparation for life Post 16 and Post 18. By providing quality impartial information, advice and guidance, our aim is to raise students' aspirations and ambitions for their futures and increase confidence, whilst offering equality of opportunity for all.

With the support of the Careers and Enterprise Company and the Worcestershire Careers Hub, the school has implemented a careers strategy and action plan which aims to achieve the eight Gatsby benchmarks by 2020:

Benchmark 1: A Stable Careers Programme: Every school and college should have an embedded programme of career education and guidance that is known and understood by Students, parents, teachers, governors and employers.

Benchmark 2: Learning from Career and Labour Market Information: Every Student and their parents should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make the best use of available information

Benchmark 3: Addressing the Needs of Each Student: Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each Student. A school's careers programme should embed equality and diversity considerations throughout.

Benchmark 4: Linking Curriculum Learning to Careers: All teachers should link curriculum learning with careers. STEM (science, technology, engineering and maths) subject teachers should highlight the relevance of STEM subjects for a wide range of careers paths.

Benchmark 5: Encounters with Employers and Employees: Every Student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.



Benchmark 6: Experiences of Workplaces: Every Student should have first-hand experience of the workplace through work visits, work shadowing, and/or work experience to help their exploration of career opportunities and expand their networks.

Benchmark 7: Encounters with Further and Higher Education: All Students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.

Benchmark 8: Personal Guidance: Every Student should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all Students but should be timed to meet their individual needs.

A copy of the strategy and action plan can be found on the school website together with advice, guidance and links to a wide range of useful websites.

<http://www.shs.worcs.sch.uk/careers-guidance-2/careers-advice-guidance-information/>

We hope that you take the time to see what help and support is available so that our students can become the best that they can be.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Ceri Owens', with a long, sweeping flourish extending to the right.

Ceri Owens

Assistant Principal and Careers Leader